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...for nearly two years. She took Foley's Honey and Tar and her cough is now gone. It increased the phlegm so she could rattle it easily." Foley's Honey and Tar is just what children should have for feverish colds, coughs, "snuffles" and tight, wispy breathing. Be sure to get Foley's. It checks croup and whooping cough, too.

**EXPECT AMERICANS**  
...expects to welcome at least several thousand Americans.

need take a drastic purgative like salts or calomel, be especially careful what you give a  
...See Classified Pages for Used Car Bargains



Fellow Citizens: Can you picture for yourself what a new hotel like the Davenport would mean for Tacoma?

# Will Tacoma Get Her Share of the \$50,000,000?

**THE** Pacific Northwest Tourist Association has spent during recent years thousands of dollars in advertising the scenic charms of the Pacific Northwest. This advertising has extended throughout the entire United States and Canada.

As a result of this extensive advertising program Mr Herbert Cuthbert, Executive Secretary of the Pacific Northwest Tourist Association, at a recent conference, stated that from their best information at least 485,000 tourists were registered at hotels and automobile camps in the Pacific Northwest last year, and he estimates that this year at least 600,000 people will visit the Pacific Northwest during the present tourist season.

Mr. Cuthbert estimates, from information in his possession, based on the expenditures of tourists in California and other resort centers, that these 600,000 people will spend in the Pacific Northwest from \$50,000,000 to \$60,000,000 in cash.

There are more than 10,000,000 privately owned automobiles in the United States today, 700,000 of which are registered in the state of California, and from that state alone, the Tourist Association has information, there will come not less than 50,000 cars carrying over 200,000 people.

This vast influx of visitors, all bringing with them ready cash to spend, will continue to increase from year to year.

*Will the merchants, business, professional men and other citizens of Tacoma receive their just share of this vast sum of money?*

**THE ANSWER:** Tacoma merchants, business, professional men and all others will receive their share of this vast sum in proportion to Tacoma's ability to properly accommodate these visitors. Very much depends upon hotel facilities and the Tacoma hotel situation today is lamentably inadequate.

Shall we compel these thousands of people, with their stream of gold, to pass on to neighboring towns and cities, or shall we make Tacoma the recognized tourist center for Rainier National Park, the Olympics and the entire Puget Sound country?

*Neighbors! If this be our ambition, let us buy stock and build this new hotel.*

**STOCK SALES HEADQUARTERS,**  
Commercial Club, Tacoma

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